



PRESS RELEASE TO ALL TAMPA BAY MEDIA:

The American Red Cross along with the Tampa Bay Hispanic Chamber of Commerce and Las Americas Herald has joined with The Network of Tampa bay's Privilege card program in a very unique fundraising program to help raise much needed monies for the Hispanic Community here in the Tampa bay area. All monies raised through this worthwhile program will be used to help benefit the local Hispanic Community.

The **Hispanic/Red Cross Privilege card** can be used at over 950 area businesses that offer discounts of up to 50% off purchase price, there is also a Prescription Drug discount program with the card, this program will save up 35% from over 55,000 pharmacies through out the United States, all of the main pharmacies in Tampa bay take this card, like CVS, Walgreen's, Wal-Mart, Publics and many others. The cost of this card is Ten [\$10] dollars annually, and proceeds from this card will go to Local Hispanic and Red Cross programs benefiting our community and the families that so desperately need your help at this time of the year and through out the up coming year.

For more information please contact the American Red Cross at any of the Tampa bay chapter offices or www.redcrosstbc.org or the Tampa Bay Hispanic Chamber of Commerce at 1-813-414-9411 or the Network of Tampa Bay at 1-727-647-3742 or www.networkoftampabay.com and click on the Privilege card icon to view all of the businesses that support this program. If your company or organization would like to assist in this wonderful opportunity to help your community please contact any of the above mentioned agencies.

“WITH YOUR HELP WE ALL CAN MAKE A DIFFERENCE”