



TampaBayLatino.com Company Profile

TampaBayLatino.com has been established and active since April 2001 and created for the sole purpose of reaching, facilitating, and uniting the Latino/Hispanic community regardless of nationality based on the statistics that this target community has become the sixth largest segment of the country's population and still growing.

On an average, **TampaBayLatino.com** receives approximately 60,000 hits to its site per month.

The site offers listings on community events and info such as, Business Expos and Job Fairs, Community Magazines, Job Listings, retail advertising for small and large businesses, entertainment, and dining to mention a few. Bill boards and Bus Ad marketing for this site are in progress.

Also, the site promotes low-cost advertising to offset costs to new and struggling business entrepreneurs. Free listings under business ads are available.

At this time, **TampaBayLatino.com** is actively pursuing and inviting major organizations to co-partner in advertising fully taking advantage of this fast growing window of opportunity by becoming the vehicle to which these requests and needs of this population segment are funneled through.

Max Martin

Vice President, Sales & Marketing